

THE NEW BMW 3 SERIES - DYNAMIC HIGHLIGHTS.

Optimised aerodynamics
(Cd: from 0.23).

New shock absorber
technology.

Body rigidity
increased by up to 50 %.

New shock absorber
technology.

M Sport differential.*



50 %

Lower weight (up to - 55 kg).

50 %

Wider
front track:
+ 43 mm.

50 : 50 weight distribution.

Longer wheelbase (+ 41 mm).

Wider
rear track:
+ 21 mm.

* Optional equipment.

THE NEW BMW 3 SERIES - INTERIOR HIGHLIGHTS.

Large-surface screen grouping of instrument cluster and Control Display.

High-class materials with precise workmanship.



Clear surface layout and driver-focused cockpit.

Auxiliary heating (optional).



Acoustic glass (windscreen standard, side windows optional).



Glass roof with larger opening (+ 100 mm) (optional).



40:20:40 split/folding rear seat backrest as standard.

THE NEW BMW 3 SERIES - EXTERIOR HIGHLIGHTS.

Modern design with precise lines and contoured surfaces.

Large BMW kidney grille with single surround for the two elements.

New interpretation of the LED twin headlights.

Twin-pipe exhaust system.



T-shaped air intakes.

Sporty proportions
(length: + 85 mm / width: + 16 mm / height: + 1 mm).



New interpretation of the Hofmeister kink.



Slim, L-shaped, three-dimensional rear lights.



Welcome Light Carpet (optional).

THE NEW BMW 3 SERIES - INNOVATION HIGHLIGHTS.

Head-Up Display with larger projection surface (+ 70 %).

Remote Software Upgrade.

Extensive selection of driver assistance systems.



BMW Live Cockpit Professional with BMW Operating System 7.0.

Intelligent Personal Assistant.



Digital Key.



BMW Laserlight.



Reversing Assistant.

All of the features shown here are optional equipment.